



## REGULATIONS FOR HOSTING THE FINALS OF THE WORLD PLOGGING CHAMPIONSHIP

### COMMITMENTS REQUIRED FROM THE HOST OF THE WPC FINALS TO THE INTERNATIONAL COMMITTEE

- ❖ **Course Description:** Describe the race area, preferably covering multiple municipalities, specifying the boundaries of the municipalities, the area in km<sup>2</sup>, the main trails, shelters, altitude, etc. (max 1 page + map).
- ❖ **Ceremony Venue:** Provide a suitable venue for the opening and closing ceremonies, either free of charge or at your own expense. Describe in max 1 page (attach photos, max 12 MB).
- ❖ **Press Conference Venue:** Provide a suitable venue for the press conference, either free of charge or at your own expense. Describe in max 1 page (attach photos, max 12 MB).
- ❖ **Athlete Reception Area:** Provide a suitable area for athlete reception, race bib distribution, race kits, and a room equipped with showers for changing, either free of charge or at your own expense. Describe in max 1 page (attach photos, max 12 MB).
- ❖ **Shuttle Service:** Guarantee a shuttle service, free of charge or at your own expense, where necessary, to reach the proposed points (start, ceremonies, accommodations).
- ❖ **Meals for Athletes:** Guarantee adequate meals for the hosted athletes: breakfasts, Friday dinner, and Sunday lunch, free of charge or at your own expense.
- ❖ **Trail Plogging Start and Finish Area:** Provide a suitable location for the start and finish of the Trail Plogging race, preferably in a populated area, with free access to electricity for the duration of the event. Describe in max 1 page (attach map and photos, max 20 MB).



- ❖ **Urban Plogging Start and Finish Area:** Provide a suitable location for the start and finish of the Urban Plogging race, preferably in an urban area, central and with free access to electricity for the duration of the event. Describe in max 1 page (attach map and photos, max 20 MB).
- ❖ **Sponsor Village Space:** Guarantee adequate space for the sponsor/partner village with exemption from public space occupation fees (TOSAP) and other charges, preferably in a pedestrian or limited traffic area. Describe in max 1 page (attach map and photos, max 20 MB).
- ❖ **Waste Management Collaboration:** Provide, free of charge or at your own expense, the collaboration of the contracted company responsible for the collection and proper sorting of the waste collected.
- ❖ **Waste Collection Services:** Provide, free of charge or at your own expense, equipment and waste collection services at all event venues. Describe quantities and locations (max 1 page).
- ❖ **Security Service:** If the sponsor/partner village is set up in open spaces for multiple days, provide an adequate security service, free of charge or at your own expense.
- ❖ **Barricades for Sponsors:** Guarantee at least 500 meters of barricades or other structures for displaying TNT/banners provided by sponsors and/or the organization. Describe any improvements (max 1 page, attach map and photos, max 20 MB).
- ❖ **Police Support:** Guarantee, free of charge or at your own expense, road supervision by traffic police, potentially supported by volunteers from associations like Civil Protection.
- ❖ **Checkpoint Supervision:** Guarantee, free of charge or at your own expense, supervision of mandatory checkpoints by volunteers from associations like Civil Protection.
- ❖ **Medical Services:** Guarantee, free of charge or at your own expense, the presence of at least one ambulance team and first aid operators at the start



and finish points, with additional first aid personnel at the main refreshment stations.

- ✦ **Accommodation:** Provide at least 150 beds with the option for half board, at discounted rates, for athletes, staff, and accredited journalists. Describe the locations and indicate the cost per person per day in euros.
- ✦ **Organizing Committee Participation:** Participate in the Organizing Committee with at least two representatives from the hosting area. Provide names, surnames, and roles.
- ✦ **Local Associations:** List the sports, cultural, and social associations in the area and any other partners supporting the organization. Provide a list of potential roles (e.g., volunteer race referees, volunteers for refreshment stations, athlete reception, guided tours, entertainment events, traditional dress hosts for athletes at the finish, merchants for window decorations during the event, etc.).
- ✦ **Banner Locations:** List possible locations for displaying official event banners (5x1 - 6x1), provided by the organization, and inflatable arches with exemption from TOSAP.
- ✦ **Public Services Map:** Provide a map with parking areas and other public services useful for the event (information office, public restrooms, etc.). Attach map (max 6 MB).
- ✦ **Press and Communication Support:**
  - Describe the support for the press office and event communication (max 4 pages), which should include at least:
  - A local radio station to promote the event and ensure commentary/DJ sets during the event (maximum 3 days), focusing on the opening and closing ceremonies, with music and SIAE coverage.
  - A local weekly newspaper responsible for producing, at its own expense, a special issue with at least 12 pages for the organization's editorials and sponsors.



- Installation of at least 4 banners (5x1 or 6x1) provided by the organization.
- Submission of a Digital Editorial Plan for social media and local web outlets.
- Collaboration in creating a local entertainment program during the event (maximum 3 days), involving local artists and groups.

### **Specify the Edition**

Indicate for which edition of the World Plogging Championship the candidacy applies (check the desired box):

- 2024 Edition (date TBD)

Indicate for which speciality of the World Plogging Championship the candidacy applies (check the desired box):

- Individual plogging (Trail and Urban)
- Team Plogging

### **BENEFITS FOR THE HOST TERRITORY**

- ✦ Media exposure from the event, thanks to collaborations with RAI Sport and RAI for Sustainability.
- ✦ The opportunity to host international athletes, positioning the area as a prime destination for sustainable tourism, even beyond national borders.
- ✦ Positive direct impact on the area's image as a region attentive to environmental issues and sustainability in a broad sense.
- ✦ Positive indirect impact, as the example of the ploggers will gently encourage citizens, especially young people, to adopt more environmentally conscious behaviors, reinforced by educational activities organized by E.R.I.C.A. Soc. Coop.

### **APPLICATION PROCESS**



To submit your candidacy, send the required documents to [info@worldploggingchampionship.com](mailto:info@worldploggingchampionship.com).

The deadline for submission is Thursday, October 31, 2024, at 24:00.

For more information, contact [info@worldploggingchampionship.com](mailto:info@worldploggingchampionship.com).