

PROTOCOL FOR QUALIFYING TRAILS

1. PRECONDITIONS

In order to run as qualifying trail for **World Plogging Championship**, the candidate must:

- ❖ Be **trail running** distances.
- ❖ Be at least **11km long** (6.8 miles) and a positive altitude of at least **300 meters**.
- ❖ Have had at least **100 athletes** in previous editions.
- ❖ Have had athletes coming from at least **3 different States** in previous editions.
- ❖ Be held between **1st February and 31st August 2025**.
- ❖ Autonomy in the organization and in the management of the event, thanks to volunteers or organizers. Specifically, in relation to sensibilization procedures, registration of the athletes, delivery of the materials and collection of the waste bags.

It is possible to candidate **more distances** of the same event, but they need to respect all the preconditions.

Criteria for the selection of qualifying races will take into account the provenance of the athletes, the level of internationality of the applicant race, and the number of participating athletes. The final selection of qualifying races will be issued at the sole discretion of the Plogging Internationale Committee.

2. HOW TO SUBMIT A CANDIDATURE

If your trail respect all the preconditions, you can submit a candidature by sending this document signed by email to info@worldploggingchampionship.com.

The deadline is set for **31st March 2025 at noon**.

3. COMMITMENTS AND REQUIREMENTS FOR QUALIFYING COMPETITIONS: WHAT A QUALIFYING TRAIL SHOULD DO

- ✦ **Promotion** of the Championship on the official website, with logo of the event and the link to WPC official website.
- ✦ Sharing on social network at least **2 posts** regarding WPC.
- ✦ Sending at least **2 newsletters to the mailing list of potential athletes** (if any) to promote the registration to the World Championship.

- ✦ Possibility to manage with **volunteer** staff the procedures necessary for the awareness, registration of athletes, distribution and collection of material provided by the International Committee of Plogging. In order to respect that point we recommend you allocate 2 volunteers to this activity.
- ✦ Possibility of setting up a **stand dedicated to the World Plogging Championship** at the arrival/departure area of the race, where you can hand over the kit, have the documents signed and take away the waste at the end of the race;
- ✦ Possibility to **host official WPC communication material** near the arrival and/ or the stand dedicated to the initiative.
- ✦ Willingness to **raise awareness of athletes** at the time of delivery of the race package, giving them the opportunity to register for the selection process.
- ✦ Possibility to provide participants with the **kit of the ploggers** (gloves and bags, labels) to be inserted in the package of the registered athletes' competition, together with WPC communication material.
- ✦ **Identification of the bags** by writing the athlete's number with an indelible marker on the adhesive labels provided by the WPC organization.
- ✦ **Welcome** athletes registered at WPC at the arrival, inviting them to leave their trash bags in the bin.



- ✦ Availability to **photograph** the delivery of the kit and bags at the end of the race/ arrival.
- ✦ Sharing with the organisation of the **list of participants** in the race as a qualification for the WPC with its number of bib and personal data (name, surname, e-mail contacts and telephone numbers);
- ✦ Sending to the organization of the **forms** (privacy and release binding for the purpose of registration itself) completed and signed by the participants in the competition as a qualification for the WPC
- ✦ If you already have a **privacy policy document**, we ask you to implement the following sentences:

If you have registered at the qualification phase for WPC "World Plogging Championship", your personal data, including your mail address, will be communicated to WPC organizers, who will contact you regarding your participation. WPC organizers are:

- a) E.R.I.C.A. soc. coop., Alba (CN) – Italy, Via Santa Margherita 26, tax code and VAT number 02511250041, www.cooperica.it;*
- b) A.I.C.A., Alba (CN) – Italy, Via Santa Margherita 26, tax code 90035970046 and VAT number 02977060041, www.envi.info.*

- ✦ Possibility, at the end of the race, to **collect the bags and record in a file** (online or paper) **the waste collected** by the participants. The data, if promptly transmitted will be processed by the technical office of ERICA and will thus return the classification, except for otherwise agreed.

Optional

Generally, the presence of members of the WPC's organizing team is not foreseen but if it is agreed in advance for needs by the organizers of the competition, it is required:

- ✦ Reimbursement of travel expenses including travel and meals, accommodation only if strictly necessary, agreed at the preliminary stage.

4. MATERIALS PROVIDED BY WPC ORGANIZATION

- ✦ **Communicative materials** for social networks, website and newsletters: press releases, infographics, photos and videos about plogging, WPC and WPC25.
- ✦ **Personalised labels** to be delivered to athletes and applied on bags;
- ✦ **Bags** to be inserted in the plogger kit (Optional);
- ✦ **Stand equipment** (banners, roll-ups, flyers, posters, graphic information or similar) agreed during the preparation phase and to be returned to the organization.
- ✦ **Release** and **privacy form** to be signed by athletes in Italian and English.
- ✦ **Diplomas/Wild cards** for the best and the best plogger of the competition attesting their qualification to the WPC 2025, to be delivered in the award phase.

5. BENEFITS

- ✦ **Inclusion of the logo** on the official website of the World Plogging Championship (<https://worldploggingchampionship.com/gare-qualifiers/>);
- ✦ **Quoted in some official press** releases of the 2025 Championship.
- ✦ **Mention during presentations**, press conferences and related events at the 2025 Championship.
- ✦ **Presentation of the tender to sponsors** and partners of the Plogging World Championship.
- ✦ Provision of **1 wild card** for the competition staff as testimonial;
- ✦ Free registration to the **European awareness campaign "Let's Clean Up Europe"**.
- ✦ Dissemination of the competition on **social channels** of WPC and Roberto Cavallo;
- ✦ Dissemination to the **contacts of athletes participating** in past WPC events.
- ✦ Opportunity to **participate in an online video interview** on WPC social channels.
- ✦ Possibility to provide **information material** to be displayed at the WPC stand present in other Trail running races (previously sent to the offices of ERICA).
- ✦ Possibility to **set up your own stand/exhibition** space on the occasion of the World Championship Plogging 2025 finals.

6. ACKNOWLEDGEMENT AND ACCEPTANCE

As organisers of the competition entitled ,
you **declare** that you have read this Regulation containing the rules on qualifying
races for the World Plogging Championship and to **comply** with the provisions of the
aforementioned Regulations..

The proposal is **confirmed** with the race/distance (possibility to include more
competitions)

To be held in

On date.....

With the following characteristics:

mileage:

Difference in height:

Maximum time:

Who is **applying** for the 2025 World Plogging Championship. We declare, therefore,
that we will comply with the provisions of the Regulations.

There

In faith,

